

Spectator's Guide

how to cheer on your racer!



Bring The Bright Side!

This team is all about optimism and our race day supporters are the source of inspiration, motivation, and happiness for our athletes on race day. When you come to support your racer you come to support the entire team. Plan to not only cheer on your loved one but all of the Team Bright Side athletes! They have all worked hard in training and fundraising and can use all of the cheering you can provide!

Please use the contents of this guide to plan for your day as a spectator. And remember to bright the Bright Side!

LOOK FOR OUR TENT AND FLAGS!

Prior to the race start the team will be congregated at the Team Bright Side hospitality tent. Look for our tent and flags. The first tent should be just across from the swim start.

Similarly, at the finish line Team Bright Side will have a post-race hospitality tent at Columbus & Balbo just north of the finish line. Again, look for the our tent and flags!



Where To Spot Your Athlete

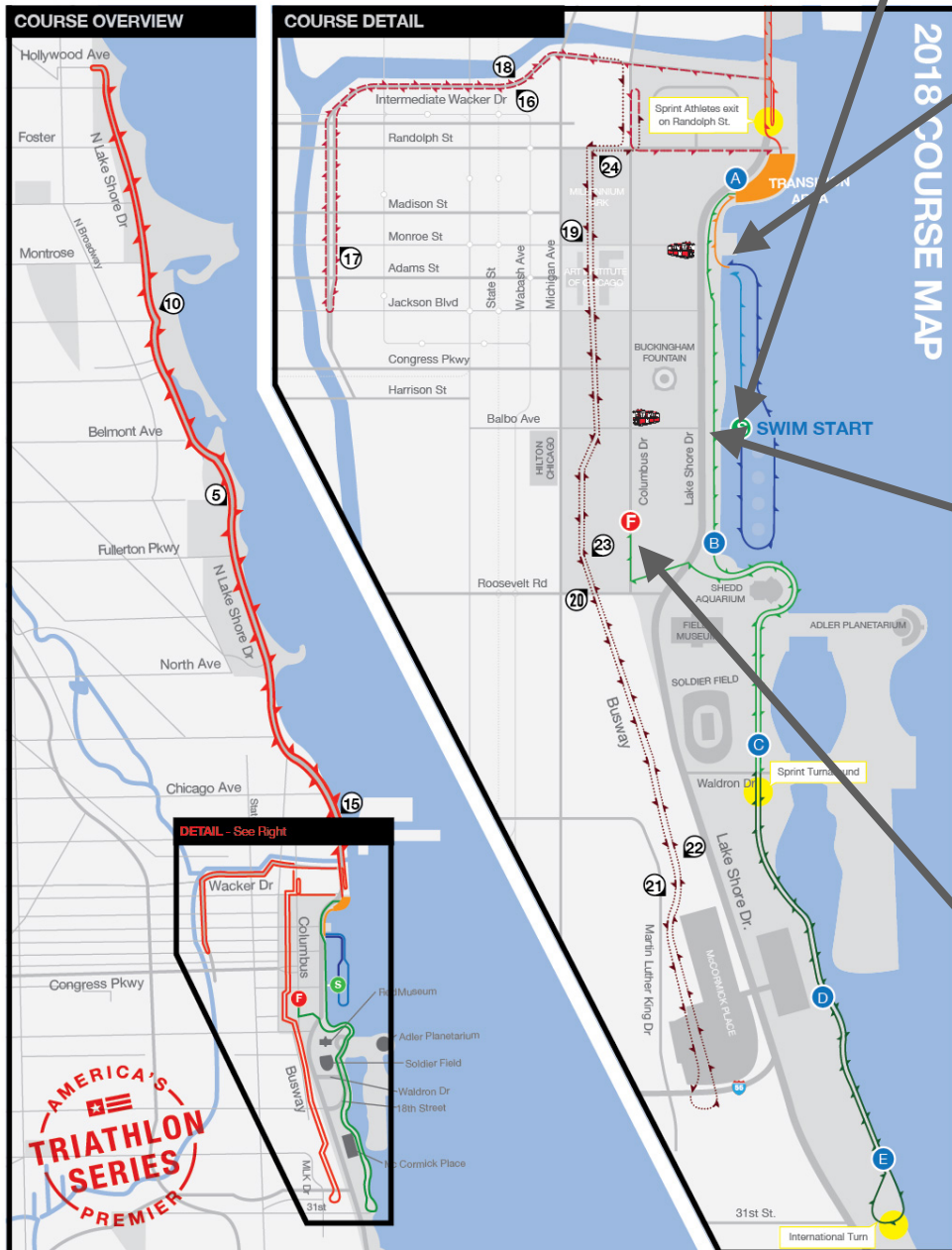
After a few years as a spectator we have found these are the easiest places to catch a team member in action on race day.

Check out [this spreadsheet](#) of your athlete's anticipated pace to better know when to expect them at each spot. The bike portion is tricky to squeeze-in in addition to these locations. If you really want to watch the bike we suggest camping out at the North Ave. pedestrian overpass bridge.



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COURSE MAP KEY	S Start	SWIM COURSE	RUN COURSE
	F Finish Line	→ Sprint	→ Sprint
	A Aid Station	→ International	→ International
	19 Mileage	BIKE COURSE	ADDITIONAL SUPPORT
	■ Transition Area	→ Street Level	Chicago Trolley Drop Off & Pick Up
● Course Alert	→ Intermediate Level	Mobile Bike Support Team	
	→ Lowest Level		



1

RACE START

6:05 AM for Olympic
8:20 AM for Sprint

Meet at the Team Bright Side tent 30 mins before the start for pre-race photos!

2

SWIM END

You can walk the distance of the swim as fast or faster than we can swim it. Cheer extra loud as this is a moment for your racer!

3

BRIGHT SIDE TENT

Meet back at the Team Bright Side Tent. You have an hour or more to move to this spot while athletes are on the bike course.

4

FINISH

Catch them at the finish line and cheer them on down the final stretch. Be sure to cheer for all Bright Siders!